

Parent Notice – Data Breach, Fraud & Group Claim

Dear Parent,

We have been informed of a **serious fraud and data breach** connected to **Exemplar Education and its finance arm, 3J Finance Ltd**, who have previously distributed tuition services in the UK.

This matter has been reported to the **Information Commissioner’s Office (ICO)** and the **National Crime Agency (NCA)** due to the risk it poses to **children’s personal information, family security, and financial safety**.

What has happened

- Families were misled into long-term tuition contracts for outdated software falsely advertised as “UK curriculum approved.”
- A **data breach** has exposed sensitive parent and child details.
- Information at risk includes:
 - Names (parents and children)
 - Dates of birth
 - Phone numbers
 - Email addresses
 - Home addresses
 - Login credentials used on the tuition platform

This creates a risk of **identity theft, targeted scams, and misuse of children’s data and credentials**.

What you should do immediately

1. **Check if you or your child were ever signed up through Exemplar Education or 3J Finance.**
2. If yes, **monitor bank accounts, emails, and devices for unusual activity.**
3. **Change any reused passwords immediately**, especially if linked to school or tuition logins.
4. Be alert to **calls, texts, or emails** pretending to be from schools, banks, or tuition providers.

Why you are receiving this notice

This is part of a safeguarding measure. All families must be aware, as **children’s data and credentials are at risk**.

Group Legal Action Underway

We are now pursuing a **coordinated group claim in the High Court** on behalf of affected families nationwide. Dozens of parents have already joined, and more are coming forward daily. If you have been affected, please join us.

To join the group claim, please contact me: cristi_taune@yahoo.com

Contacts & Reporting

- ICO: casework@ico.org.uk
- NCA (Fraud & Cyber): nccu@nca.gov.uk

This is a matter of urgent public concern. Please act now to protect your family and ensure accountability.

Kind regards,
Cristian Taune
Parents' Group Coordinator

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